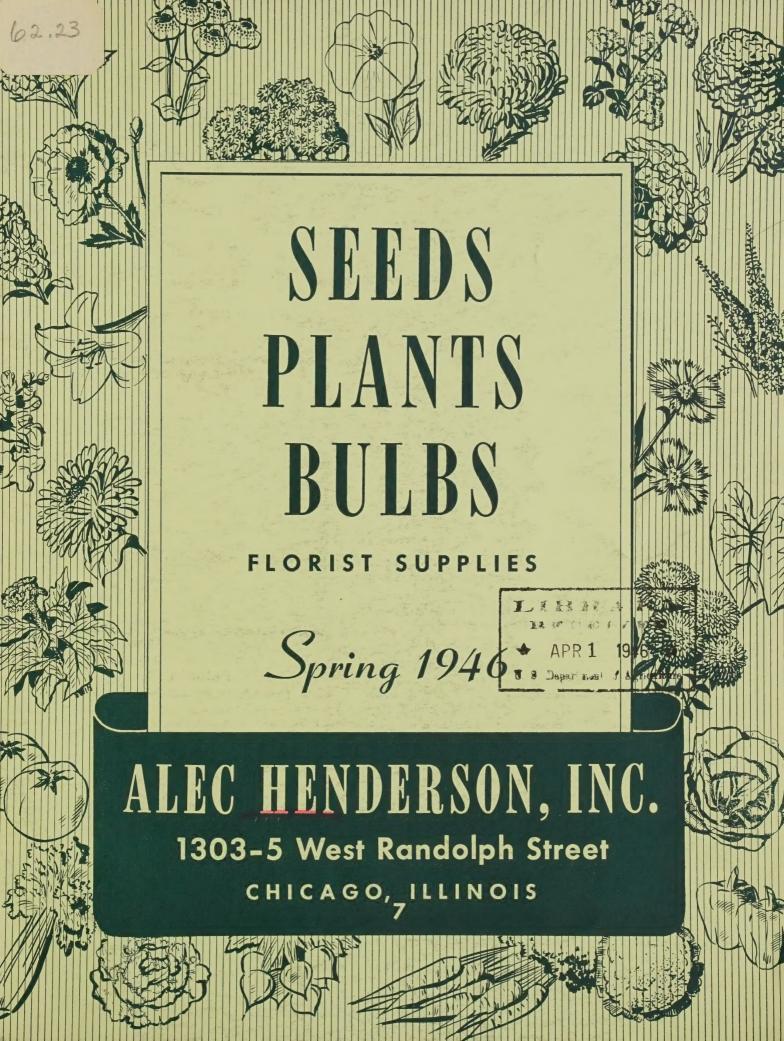
Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.





FLOWER SEED NOVELTIES FOR 1946



Marigold

Flash

See Illustration

Earliest of all Marigolds, blooms in 8 weeks from seed, continues profusely all summer and fall. Colors range from vivid red through bronze and tangerine with a few yellows. Most uniform in plant habit. A French Hybrid, with flowers 1% in and more across. Plants grow 18 in. tall. Nationally advertised, several pages in full color. Ample stocks to fill all your orders. Specially priced to pay you an unusually fine profit.

Trade Pkt....\$0.35

1/4 oz...\$0.75

½ oz...\$1.50

Oz...\$2.50

Marigold Dwarf French Harmony Sunkist

Silver medal winner in the 1943 All-America Selections Sunkist is a sport from Butterball (winner in the 1942 trials). Color is a deep golden orange. Flowers are large (2 inches) with crested centers. Sunkist is early and very free blooming, and is especially recommended for the border, window box or pot.

Trade Pkt......\$0.25 1/4 oz.....\$0.40

40 Oz.....\$1.25

Petunia

Alldouble America

Silver Medal Winner in the 1943 All-American Selections. Alldouble America is of the Hybrida Nana Carnation flowered type. Blooms are of medium size and are borne in great abundance from early summer until frost. Color is a mauve-pink, making Alldouble America ideal for bedding as well as cutting.

This is the first all double Petunia produced in America and by an American firm.

Petunia Alldouble Colossal Shades of Rose

Silver Medal Winner in the 1946 All-America Trials

The first giant alldouble Petunia ever created in America, the exquisitely intense double blooms are up to five inches or more across and come in rich rose shades, salmon-pink through rosy-pink to deep rosy-mauve. Plants are very vigorous and grow to a height of 20 to 24 inches, with heavy stems and luxuriant foliage.

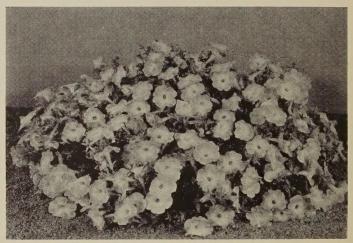
Trade Pkt. (100 Seeds)......\$0.85 500 Seeds......\$3.50

Petunia Hybrida Nana Compacta Bright Eyes

See Illustration

Bronze Medal winner in the 1946 All America Selections, Bright Eyes is a compact bedding model of the popular Rosy Morn. About ten inches tall and covered with small, plain petalled flowers. The color is an appealing rosy-pink with white toward the throat, it is really a bicolor rose and white. Especially adapted in uniformity and floriferousness to low bedding, edging, window boxes, rockeries and potting. Highly recommended.

Trade Pkt.......\$0.75 1/8 oz......\$2.50 1/4 oz......\$4.00



PETUNIA-BRIGHT EYES

Petunia Hybrida Nana—Peach Red

Petunia Peach Red received honorable mention in the 1946 All-America selections. Full-bodied uniform pink, with no tendency to fade, a vivid peach-red color. A strong luxuriant grower to a height of 12 to 15 inches. Flowers are plain petalled and of medium size, being two or more inches across and are freely borne throughout the entire season. Larger than Salmon Supreme.

Trade Pkt......\$0.75 1/8 oz.....\$2.50 1/4 oz.....\$4.00

Petunia Hybrida Nana Compacta Cheerful

Bronze Medal Award in the 1944 All-America Trials, Cheerful is the clear, light pink, free-flowering Petunia for 1944. Deeper in color than First Lady and with a slight suffusion of salmon it attracts immediate attention. Compact growing suitable for bedding, window boxes, as well as for pots. Plants first grow low spreading close to the ground, later forming a mound 10 to 12 inches high with a spread of 2 feet. The plants are literally covered with blooms measuring up to $2\frac{1}{2}$ inches in diameter.

Trade Pkt...\$0.50

1/8 oz...\$1.75

1/4 oz...\$3.00

1/2 oz...\$5.00

WHOLESALE LIST FLORISTS' FLOWER SEEDS

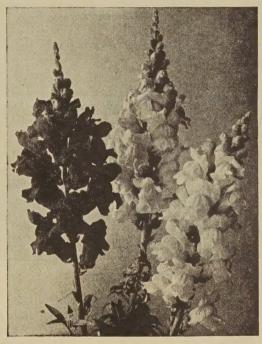
ALEC HENDERSON, INC., gives no warranty, express or implied, as to the productiveness of any seeds, plants or bulbs it sells and will not be in any way responsible for the crop. Our liability, in all instances, is limited to the purchase price of the seeds, plants or bulbs.

Ageratum	rade Pki	. Oz.
Blue Ball Imp. Very dwarf and compact. Flowers are of a rich shade of blue. 1/4 oz., \$1.00. Blue Cap. 1/4 oz., 90c. Blue Perfection. 8 in. Deep amethyst blue. 1/4 oz., 40c Fairy Pink. 1/4 oz., \$2.00. Midget Blue. Very dwarf and highly recommended. 1/4 oz., \$2.00.	\$0.35 .30 .25 .35	\$3.50 2.50 1.25
Alyssum	rade Pkt.	Oz.
Snowcloth. Forms a perfectly flat plant with a compact mass of white flowers without green center Little Gem. 3 in. Dwarf, compact and early Lilac Queen. 5 in. Lavender-lilac	.\$0.15 .15 .10 .25	\$0.75 .75 .75 .35 1.00 .75

Antirrhinum (Snapdragon) Forcing Sorts

Bronze Shades	Trade Pkt.
Afterglow. Golden-bronze	\$1.00
Bronze Peggy Schumann. New	
Glorious. Bright bronze	1.00
Talisman. All-double bronze. Early	2.00
Pink and Rose Shades	
Better Times. American Beauty Red	2.00
Cheviot Maid Supreme. Standard deep rose-pink	
Christmas Cheer	
Dorcas Jane. Light pink	1.50
La France. Satiny pink	1.50
Light Pink Peggy Schumann. New	2.00
Marie Louise. Seashell-pink	
Mary Ellen. Light rose-pink	
Maryland Pink. Early 1/2 pkt. \$1.75	
Milady. Good early rose-pink	
New Cincinnati. Large, light rose-pink	
Peggy Schumann. Medium rose-pink. Highly recommended	
Rose Queen. The standard deep pink	
Schaffroth's Pink. 1940 novelty. Early	
	1.50
Lavender Shades	
Bertha Baur. Early lavender	1.00
Schumann's Lavender. Early. Large, strong stems	2.00
Windmiller's Lilac. Lilac-lavender	1.50
Yellow Varieties	
Bezdek's Yellow Wonder. Early novelty	1.50
Carol Jean	
Ceylon Court. Standard yellow	
Coates' Yellow Perfection, Deep golden-yellow	
Ethel (Kramer). Early bright yellow	1.50
Klondike Supreme. Deep golden-yellow. Early	1.00
Schlegel's Early Yellow. 1941 novelty	1.50
Yellow Peggy Schumann	2.00
White	
Junglewood White	2.00
Koester's White. Early	
Lucky Strike. Early white	
Margaret. Ivory-white	
Peace	
Schaffroth's White. Pure White	1.50
Cablegel's Feels White 1041 nevelts	1.50

Schlegel's Early White. 1941 novelty...
White Marion. Clear white.....
White Peggy Schumann. New.....
White Wonder (Bezdek's). Early white. Highly recommended



SNAPDRAGON RUST RESISTANT

Miscellaneous Shades

Hodaly's America. 1941 novelty. Rose-pink with orange lip Hodaly's Ideal. Blend of carmine-rose, orange: tipped lemon-	1.50
yellow; white throat	1.50
Velvet Beauty. American Beauty color	1.00
Mixed. Comprising the better varieties and colors	.75

Antirrhinum (Rust Resistant) Maximum or Super Giants

	Trade Pkt.	1/4 Oz.
Alaska (Snowflake), white	\$0,20	\$0.75
Apple Blossom, rosy pink, white tube	20	.75
Campfire, Luminous scarlet. Canary Bird, yellow	20	.75
Christmas Candle, bright flame color, tube waxy cream	20	.75
Copper Queen, burnished copper	20	.75
Crimson, fiery crimson. Daffodil, yellow	20	.75
Loveliness, soft rose pink	20	.75
Pink Sensation, pure pink	20	.75
Red Cross, crimson, white tube		.75
Yellow Giant, deep yellow	20	.75
Maximum Mixed, all varieties	15	.60

Antirrhinum Nanun (semi-dwarf) Varieties

	Trade Pkt.	1/4 Oz.
Golden Monarch. Golden yellow	\$0.30	\$1.00
Orange Glow. Orange	30	1.00
Picture. Golden-yellow suffused apricot	30	1.00
Rose Eclipse. Salmon-rose	30	1.00
St. George. Orange-cerise	30	1.00
Welcome. Brilliant crimson	30	1.00
White	30	1.00
Mixed	25	.90



ASTER EARLY GIANT

Aquilegia—Perennia	Trade Pkt. Oz.
Long Spurred Hybrids. Mixed colors	\$0.35 \$3.50
Mrs. Scott Elliott's Strain	35 3.50
Arctotis	Trade Pkt. Oz.
Grandis. African Lilac Daisy	
Large Fl. Hybrids	50 4.00
Asparagus	Per 100 Per 1000 Seeds Seeds
Plumosus Nanus. 5,000 seeds, \$8.00	
Sprengeri. 5,000 seeds, \$8.00	30 1.80

Asters

Super Giant-21/2 Foot

The largest and most fully double Aster known. Flowers are o	10 0
inches across with full, graceful interlacing petals. Trade Pkt.	Oz.
El Monte, Crimson\$0.35	32.75
Los Angeles, Shell Pink	2.75

California Giants-3 Foot

	Loveliness, Peachblossom. I Light Purple, Dark Purple, I		
			\$2.75
Mixed. A combination	of above colors	30	2.50

Wilt Resistant Aster Strains

These strains have been developed to resist the attacks of the wilt fungus, which has for the past few years caused so much loss to growers.

Early Giant

(See Illustration)

Flowers are very large and full with broad, graceful petals. The plants are only $1\frac{1}{2}$ to 2 feet tall and branching low on the central spike. **Light Blue**, clear rich light blue.

Peachblossom. Early bloomer.

Rose Marie. Rich Rose. Early bloomer.

Trade pkt......\$0.40 1/4 oz.....\$0.80 Oz.....\$2.75

Wilt Resistant Asters-Continued

Princess Type

This new type Asier provides a needed new form for the cut flower grower. The blooms have a full crested center surrounded by several rows of strong guard petals. They are fine keepers and good shippers. Plants in the field are from 18 to 24 inches in height, but of course, when grown under some shade would double their height.

Anne. Peachblossom	Golden Sheaf.	Yellow	
Barbara. Orchid	Marsha. Scarle	t	
Bonnie. Salmon rose	Mixed.		
Each of the above: Trade Pkt\$0.35	1/4 oz\$0.75	Oz	\$2.50
		ade Pkt.	Oz.
American Branching. 24 to 30 inches. Sublooming florist aster. Azure Blue,			
Pink, Purple, Rose, Shell Pink, W		.30	1.75
Ball Deep Rose. 2½-3 ft. Branching. August		.30	1.75
Ball Purple. 21/2-3 ft. Blooms at the sa			
Deep Rose		.30	1.75
Ball White, early		.30	1.75
Ball White, late		.30	1.75
Early Royal Branching. 18 to 24 inches, in the gap between the early and blooms in mid-July. Azure Blue, D	l late sorts, as it eep Rose, Peach-		
blossom, Purple, Shell Pink, White	e. Mixed	.30	1.75
Heart of France		.35	2.00
Improved Crego. 30 inch. Twisted ar with flowers of good size, Azure I Crimson, Deep Rose, Peachblossa	Blue, Blue Flame,		
Pink, White, Mixed		.30	1.75
Queen of the Market. 18 to 20 inches. Commercial sort. Azure Blue, Crin Flesh Pink, Rose, White. Mixed	nson, Dark Blue,	30	1.75
rical rink, nose, wind. Mixed			1./5
Balsan			
	- 11	ade Pkt.	
Camellia flowered. Mixed		.20	.75

Begonia

Semperflorens-Fibrous Rooted

This class of Begonias grow to an average height of 12 to 14 inches. The individual florets measure 2 to 2½ inches across and the plants are completely covered with these large flowers, which together with their glossy green and bronze foliage makes them an appealing plant for the buying public.

Trade.pkt.

their glossy green and bronze foliage makes them an appealing plant for the buying public. Trade.pkt.
Christmas Cheer. Bronze foliage. Flowers Cherry-crimson\$1.00
Christmas Pink. Same as Christmas Cheer except for the color., 1.00
Essen. Bronze foliage. Large scarlet-red flowers 1.00
Ile de France. Light green foliage. Large snowhite flowers. The best white in this class
Masterpiece. Light green foliage. Flowers pure rose-pink 1.00

Semperflorens—Gracilis Type

The gracilis type of Begonias are shorter than the Fibrous rooted, only growing 6 to 10 inches in height. The plants form perfectly global plants covered with many small flowers.

Trade.pkt.

global plants covered with many small flowers.	
11440	.pkt.
Appleblossom. Light green foliage. Flowers are an apple-blossom pink and very free flowering	1.00
Carmen. Greenish bronze foliage. Clear rose-pink flowers	1.00
Indian Maid. Reddish bronze foliage. Flowers bright scarlet	1.00
Luminosa. Foliage is a reddish dark bronze, Flowers deep scarlet	1.00
Luminosa Compacta. Same as Luminosa except it is shorter	1.00

Coloral III III		
Calceolaria Hybrida		e Pkt.
Hybrida Grandiflora. Choice mixed. A combination of known English strains		\$1.00
Hybrida Multiflora Nana, dwarf compact grower, flo not very large, but come in a wide variety of col	ors	1.00
Kelway's Perfect Model. An exceptional English strain sold for years and which has given universal sati: Albert Kent Hybrids. Medium size flowers borne	sfaction	1.00
clusters; good range of colors		1.00
Golden Tiger. Golden yellow, spotted brown Rugosa Mixed. 12 in. Mixed		1.00
Calendula	_	
Ball's Apricot	Trade Pkt \$0.35	Oz. \$2.00
*Ball's Gold Imp. Deep rich gold with long stems	35	2.00
Ball's Lemon Queen *Ball's Long Orange. Fine cut flower variety with ex	35	2.00
long stem	35	2.00
Ball's Masterpiece. Rich orange* *Ball's Orange Imp. Good all-around sort	35	2.00
Campfire (Sensation) Imp. Brilliant orange	35	2.00
Chrysantha (Sunshine). Buttercup yellow flower Lemon Queen. Sunflower yellow	15	.50
*Orange King (Florist Strain). Rich deep orange red w		.50
dark center	15	.50
		_
Salar Sa	4	
		No.
	100	
CARNATION ENFANT CENTAUREA CANI	YTUFT GI	BNT
	NTH FLOW	
Campanula		
(Canterbury Bell)—Biennial		
W. D. C. L. D. L. D. L. W. L. W.	Trade Pkt.	
Medium Single, Dark Blue, Light Blue, Pink, White, Mix Calycanthema (Cup and Saucer)—36 Inc		.75
Dark Blue, Light Blue, Rose, White, Mixed		1.75
Annual Canterbury Bells	5	
A strain of Canterbury Bells which will flower in the	ne late su	mmer
and autumn from spring sowings.	*** * .	Di
Angelus Bell. Beautiful deep rose. Blue Bell. Cambridge Blue. Liberty Bell. Inter Mission Bell. Pink		Blue.
Wedding Bell, Pure White		
Any of above. Trade pkt\$0.25 Oz		\$0.90
Candytuft		
Candytuft	Trade Pkt.	
Giant Hyacinth Flowered White. 15 in. lb., \$8.00 Umbellata. 10 in. Carmine, Crimson, Flesh-pink, Lave	\$U.ZU	\$0.75
der, Rose Cardinal, White, 1/4 lb., \$1.25; lb., \$4.75	15	.50
1/4 lb. \$1.25; lb., \$4.75		.50
the state of the second		
Carnation		le Pkt.
Enfant de Nice. One of the best annual Carnations. I	Plants are	
strong, robust growers bearing flowers $2\frac{1}{2}$ to 3 diameter on good stiff stems.	inches in	
Red, Rose, Salmon, Scarlet, Striped, White. 1/8 oz., \$2	.00	\$0.50

Mixed Colors. 1/8 oz., \$1.50.....





CELOSIA CHIDSII

CELOSIA DWARF CRISTATA

3.00

.50

Trade Pkt. Oz.

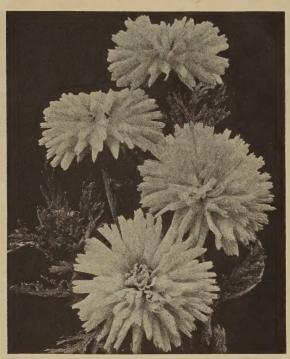
Celosia	
Childsii (Chinese Wool Flower) Trade Pkt.	Oz.
Mixed	.90
Imp. Cristata (Cockscomb)	
Dwarf	
Empress. Dark foliage, dark red flowers	1.50
Glasgow Prize. Green foliage	1.50
Mixed	1.25
Tall	
Mixed	.75
Miracle Coxcomb (2-3 ft.)	4.00
Plumosa (Imp. Feather Type)	
riomosa (mp. reamer Type)	
Tall 2-21/2 Ft. Trade Pkt	Oz.
Crimson	1.50
Pride of Castle Gould Mixed	1.50
Scarlet .25 Yellow .25	1.50
Thompsoni Magnifica Mixed	2.00
Benson's Superb Mixture. Great fluffy plumes a never	
fading flower which continues to increase in beauty	
until cut down by frost	
Dwarf 18 Inches	

Centaurea (Bachelor Button)

Jubilee Gem. Plants are about 12 inches in height and

Allioni Golden Bedder. Golden yellow.....

Jubilee Gem. Fluits die about 12 meiles in height and		
make a desirable pot plant	20	\$1.00
Cyanus Fl. Pl. Florist strains.		
	15	.45
	15	.45
Pinkie. Deep pink	15	.45
Red Boy. Deep red	15	.45
Snow Man. White	15	.45
Any of above Cyanus varieties, per lb.,\$4.40.		
imy of above Ofanas varieties, per 15., \$2.40.		
Instruction (Course College) and I al		
Imperialis (Sweet Sultan)—30 Inch		
Trade :	Pkt.	Oz.
Splendid cut flower with long stems and good lasting qualities.		
Amaranthe Red, Bright Rose, Deep Lavender, Purple,		
	20	.75
	10	.50
Candidissima. 16 in. Silvery foliage, broadly cut	40	4.00
Gymnocarpa. 18 in. Silvery foliage, finely cut	20	.75
Ob at a second and		
Cheiranthus		
Allioni (Siberian Wallflower). Brilliant orange, 1 ft	15	.50



CHRYSANTHEMUM GOLDEN CROWN

Chrysanthemum

Annual Sorts

Golden Crown. Three to four feet in height, the flowers are produced

Eastern Star. 20 in. Light yellow with dark center and	-
yellow ring	.15
Eldorado. Yellow—dark eye	.15
Evening Star. 20 in. Large golden yellow	.15
Morning Star. Primrose yellow	.15
Perennial Sorts	
Shasta Daisy, Alaska. A superb white	.25
Chinese Forget-Me-Not	
Cynoglossum Amabile	.10
Cynoglossum Firmament. Dwarf	.15
Observation I technical	
Cineraria Hybrids Tro	rde Pkt.
Cremer's Prize Strain. Splendid strain developed by an American specialist. The plants form very shapely specimens covered with masses of bloom. The petals of the individual flowers overlap so as to	ide Pkt.
Cremer's Prize Strain. Splendid strain developed by an American specialist. The plants form very shapely specimens covered with masses of bloom. The	1.50
Cremer's Prize Strain. Splendid strain developed by an American specialist. The plants form very shapely specimens covered with masses of bloom. The petals of the individual flowers overlap so as to form very attractive heads. \(\frac{1}{32} \) oz., \(\frac{1}{16} \) oz., \(\frac{57.50}{16} \) Oz.	*
Cremer's Prize Strain. Splendid strain developed by an American specialist. The plants form very shapely specimens covered with masses of bloom. The petals of the individual flowers overlap so as to form very attractive heads. \(\frac{1}{32} \) oz., \(\frac{54.00}{16} \) oz., \(\frac{57.50}{16} \)	*
Cremer's Prize Strain. Splendid strain developed by an American specialist. The plants form very shapely specimens covered with masses of bloom. The petals of the individual flowers overlap so as to form very attractive heads. \(\frac{1}{32}\) oz., \(\frac{54.00}{16}\) oz., \(\frac{57.50}{16}\) oz., \(\	1.50
Cremer's Prize Strain. Splendid strain developed by an American specialist. The plants form very shapely specimens covered with masses of bloom. The petals of the individual flowers overlap so as to form very attractive heads. \(\frac{1}{32} \) oz., \(\frac{54.00}{16} \) oz., \(\frac{57.50}{16} \) oz., \(1.50
Cremer's Prize Strain. Splendid strain developed by an American specialist. The plants form very shapely specimens covered with masses of bloom. The petals of the individual flowers overlap so as to form very attractive heads. \(\frac{1}{32}\) oz., \(\frac{\$\frac{4}{.00}\$}{16}\) oz., \(\frac{\$\frac{5}{.00}\$}{.00}\). Siter's Rainbow Strain. Mixed. Fine color range. Plants are at compact growth with small leaves. 1/32 oz., \(\frac{\$\frac{5}{.00}\$}{.00}\). Hybrida Multiflora Nana. Mixed. Small flowered. A very dwarf strain, especially good for combination work	1.50

range of colors

Clarkia	ade Pkt	Ox.
Elegans Double Mixed		\$1.00
Cobaea Scandens		
Violet	.20	1.00
Companie Perennial		
Coreopsis—Perennial	20	.90
Double Sunburst	.20	.50
stemmed	.15	.40
and large flowers	.15	.50
Grandiflora Double. Mixed	.15	.50
Cosmos		
Sensation. Cardinal	ade Pkt \$0.20	. Ox.
Pinkie	.20	1.00
Purity Mixed	.20	1.00
Extra Early Double Crested Crimson, Pink, White each	.25	2.50
Mixed	.20	2.00
Early Mammoth Single Crimson, Pink, White, each	.10	.50
Mixed Hybrida, Klondike	.10	.40
Orange Flare	.15	.75
Yellow Flare	.15	.75
Cuphea		
Firefly. Semi-dwarf, compact growing annual about 10 to		
height. Flowers are a deep cerise scarlet and some Trade pkt		
Cyclamen Giganteum		
Our seed has been grown for us by American growers reputation for first-class Cyclamen producing. Varieties	who h	ave a
a * we will have in good supply, while quantities of oil limited. Write for special price on orders of 5,000 seeds	her kin	ds are
P	er 100 P	er 1000
Bonfire. Deep brilliant salmon *Perle of Zehlendorf. Dark salmon	\$2.25	\$20.00
Pink Pearl. Salmon pink	2.20	18.00
*Rose of Zehlendorf, Light salmon	2.20	18.00
*Brilliant Red *Soft Rose. With Co		
Blood Red *Mozart. Deep pink White. With Pink	Eye	
Any of the above		16.00
Dahlia		
Coltness Hybrids, dwarf single, about 2 foot high, fine	rade Pki	. Oz.
mixed colors	.35	1.75
Unwins Dwarf Hybrids mixed		2.00
DIDISCUS Coeruleus (Blue Lace Flower)	.20	1.20
DIGITALIS (Foxglove). 4 ft. Biennial. The Shirley Hybrids. Mixed. Enormous flowers	.20	.90
Dracena		
Indivisa. Indispensable for center plants	.15	.75

.35 .35 .35

1.00

1.00

Delphinium—Perennial

V. & R. Introductions Which are Well Worth a Trial

Black Knight-very dark blue; Blue-Jayclear medium blue; Cameliard-pure lavender with white bee.

Galahad - clear white; Guinevere - light pink lavender, white bee; King Arthur -brilliant royal velvet; Round Tablemixed colors; Summer Skies - clear light blue.

> Each of above Trade Pkt., \$1.25; 1/8 oz., \$2.50; 1/4 oz., \$4.00; Oz., \$14.00.

Pacific Giants Mixed.

Trade Pkt., \$1.00; 1/8 oz., \$2.00; 1/4 oz., \$3.50; Oz., \$12.00.

Trade Pkt. Oz.

Blackmore and Langdon Strain. Tall, robust plants bearing large, full spikes of flowers ranging through singles, semi-doubles and doubles \$0.50 \$3.00

Wrexham Hybrids. Hollyhock Strain. A blending of light and dark shades of both single and double flowers. Individual flowers are extremely large and spikes are very long. Blooming period extends into August

5.00

2.50

1.25

Improved Bellamosum. Large deep blue flowers. Blooms measure 21/2 in. across... 3.00

Improved Belladonna. Large flowered and a strong grower. Color is light blue. A decided improvement on Belladonna....

3.00 Belladonna. Light blue.....

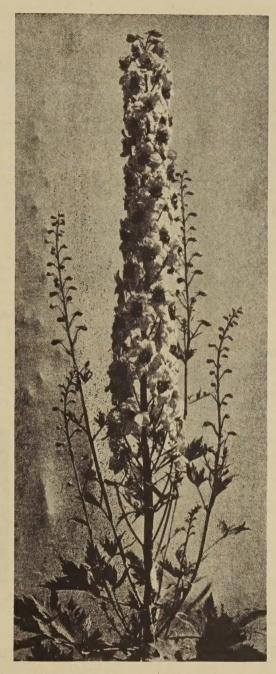
Bellamosum. Dark blue. Of Belladonna habit of growth

Gold Medal Hybrids. Large 2.00 flowering. Tall.....

Chinensis Mixed, Grows about 2 to 3 feet tall and is especially valuable as a cut flower

Dianthus Plumarius

Scoticus Double Special Florist Strain, Self colors of various tints of pink, rose, salmon and white and the same colors in combination with a bright crimson zone. Stems 12 to 15 inches. Blooms 11/2 to 2 inches. Free flowering. Best of all Plumarius Dianthus. Trade Pkt......\$0.50 1/4 oz.....\$2.00



DELPHINIUM-V. & R. PACIFIC STRAIN

Individual flowers average 21/2 inches in diameter, beautifully spaced on long well balanced spikes. The grower who wants the very latest in Delphinium should not pass up these new varieties, as the results will be more than gratifying. All seed is cross-pollinated.

Salmon, Rose Carmine,

Silvery Pink Rose Queen. Beautiful Mixed. All colors ..

Gaillardia

Perennial Sorts

Tra	de Pkt.	Oz.
Burgundy. Dark scarlet	\$0.30	\$2.00
Dazzler. Dark, rich red with		
orange tips	.25	1.40
Portola Hybrids. Bronzy red		
with golden tips	.25	1.40
Grandiflora Mixed	.15	.90
Annual Sorts		
Lorenziana. Double mixed. A		
good cut flower	.15	1.00
Picta. Single. Mixed	.15	.80
GERBERA Hybrids Mixed.		
Transvaal daisy, 100 seeds	.50	

Geum-Perennial

Tro	ıde Pkt.	Oz.
Lady Stratheden. Golden yel-		
low	\$0.35	\$2.00
Mrs. Bradshaw. Large double		
scarlet	.35	2.00

Godetia

Excellent for cutting.		
Mixed	.15	.80
Dwarf 1 ft. Mixed	.20	1.10
GREVILLEA Robusta (Silk	Crop F	cilura

Gypsophila

Trad	e Pkt.	Ox.
Elegans Grandiflora Alba.		
"Paris Market." Profuse		
bloomer, pure white flow-		
ers indispensable for mix-		
ing with other flowers. 1/4		
		.2
lb., .60; lb., \$2.00		a die
Elegans Grandiflora Alba.		
"Covent Garden Market."		
This strain produces		
slightly larger individual		
flowers than the "Paris		
Market," but not quite as		
many on the stalk. 1/4		
lb., .60; lb., \$2.00		.2
Elegans Carmine	.25	1.0
Elegans Rosea	.30	1.5
	.30	1.5
Paniculata. 30 in. Single.		
Perennial. Pure white	.10	.5
Paniculata. 30 in. Double. Ex-		
ceptionally fine for cut		

Helichrysum Everlasting or straw flower. Trade Pkt. Oz.

5.00

1.50

flowers. 1/4 oz., \$1.50....

Violet,	White,	Fireball	.\$0.20	\$1.25
Golden	Globe.	Deep golden		
yel	low		.20	1.25
				1.25
			.20	1.25
rich rose			.20	1.25
			0.0	1.10

Hollyhock, Double—Perennial

Chamois,	Deep 1	Rose, M	aroon,	Newport	Pink,	Salmon	
Rose,	Scarlet	, White,	Yellow	, Mixed.			.35

Dianthus Barbatus

(Sweet William) — Biennial		
	Trade Pkt.	Oz.
Single Mixed	\$0.15	\$0.90
Double Mixed. Comes 40% single		1.20
Sweet Wivelsfield - Annual. Mixed colors, 1/4 oz.,	.30 .20	1.00
EUPHORBIA Variegata. (Snow on the Mountain). 2	ft.	
Leaves green veined, bordered white	15	.60

Ipomea Trade Pkt. Oz.	Marigold
Clark's Early Heavenly Blue	(10,000 seeds per oz.)
Cornell, Red .25 1.25 Pearly Gates. White with cream throat. .25 1.00	Gigantea—2½-3 foot
Scarlet O'Hara	A new sweet scented, robust growing, large flowered type. Ideal for
Noctiflora (Moon Flower). Black seeded	show purposes, florist use and garden decoration.
Nocimora. White seeded	Trade Pkt. 1/4 Oz. Oz.
Kalanchoe "Tom Thumb"	Full double Orange \$0.25 \$0.50 \$1.60 Orange Sunset Deep orange .25 .50 1.60
The plant's dwarf, compact habit, free flowering and keeping qualities	Sunset Giants. Rich mixture
make it most desirable for dish gardens, terrariums and novelty pots	Tall Double African—21/2-3 foot
or filling in where a dwarf plant is desirable, the height over all being but 5 or 6 inches. Has bright scarlet clusters of bloom borne	A fine tall branching strain, especially recommended for florist use as
on short stems just above the foliage; leaves are small, being placed	a cut flower. For growing under glass sow seed from July to December.
one on top of the other on closely jointed stems. Whether in flower or not the plant compares favorably with other succulents as a filler	Trade Pkt. 1/4 Oz. Oz.
and it can be flowered early by the use of black cloth treatment:	Alldouble Lemon
Tr. Pkt	Alldouble Mixed
Kalanchoe Globulifera Coccinea	Golden Emblem. Rich gold
A winter flowering succulent pot plant of merit. Trade Pkt.	Orange Prince Imp. Florist strain
1000 seeds	Mixed
3000 seeds	Carnation Flowered—2-21/2 foot
Larkspur	The well-known, extremely popular loosely ruffled, broad petaled
Giant Imperial—36 Inch	flower type. Trade Pkt. 1/4 Oz. Oz.
A new strain of Double Stock Flowered Larkspur. Grows upright like	Burpee Gold. Odorless strain of Guinea Gold\$0.25 \$0.50 \$1.60
the perennial Delphinium and branches from the base as does the	Golden Eagle. Luminous gold. .25 .50 1.60 Guinea Gold. Re-selected. Rich orange. .25 .50 1.60
Giant Imperial Stock. Trade Pkt. 1/4 Oz. Oz. Blue Bell. Clear light blue	Yellow Supreme. Creamy lemon yellow
Blue Spire. Deep Oxford blue	
Carmine King, deep carmine rose	
Exquisite Pink Imp. Soft pink shaded salmon25 .40 1.10	
Exquisite Rose, rose pink. Gloria, Imp., deep rose .25 .40 1.10 Lilac King. Lilac shading to layender blue25 .40 1.10	
Lilac Spire. Los Angeles Imp., rose	
Miss California. Deep pink shaded salmon	
Sweet Lavender. Lavender blue	
The Empress Imp. Salmon-rose	
Mixed	
Lathama Latifalias Denomial	
Lathyrus Latifolius—Perennial Trade Pkt. Oz.	MARIGOLD MARIGOLD MARIGOLD
Pink Beauty, 6 ft. Red, 7 ft. White Pearl, 5 ft\$0.20 \$1.00	SUNSET GIANTS CARNATION FLOWERED CROWN OF GOLD
Mixed. A choice mixture	
Lilium—Perennial Trade Pkt. Oz.	Collarette—Odorless
Longiflorum. White Queen. Giant Pure White.	Odorless foliaged plants two feet tall, branching, bearing flowers with
½ oz., \$3.25 1.00 12.00 Regale .25 1.25	crested centers.
negate	Trade Pkt. 1/4 Oz. Oz. Crown of Gold. Bright golden orange
Lobelia Trade Pkt. Oz.	
Cambridge Blue. Light blue, green foliage	Dwarf African—10-15 inches
*Crystal Palace of Compacta. 4 in. Deep ultra-marine blue .35 2.00 The best for edging and carpet bedding35 2.00	An exceptionally fine dwarf form of Marigold, very popular for bedding and pot plants.
Emperor William. 4 in. Gentian blue. Green foliage35 2.00	Trade Pkt. 1/4 Oz. Oz.
*Sapphire. Trailing. Navy blue with white eye	Little Giants Mixed
Lupinus	
Hartwegii—Annual 2 Foot Trade Pkt. Oz.	Double Dwarf French—1 foot
Dark Blue, Light Blue, Rose, White\$0.15 \$0.75	Trade Pkt. 1/4 Oz. Oz. Dark Brown
Mixed. Above colors in mixture	Golden Ball
Giant King—Annual 3 to 4 Feet	Robert Beist. Red marcon
Trade Pkt. Oz. King Blue, Heliotrope, Sky Blue, White. Each	Royal Scott Alldouble. Rich mahogany and gold in uniform strips
THE REP. IN P.	Mined

.75

Marigold—Continued

Double Tall French—21/2 foot

The varieties listed below are recommended for winter flowering under glass. Seed should be sown any time during the fall.

Т	rade Pkt.	1/4 Oz.	Oz.
Australian Tree. Brownish yellow	.\$0.20	\$0.30	\$1.00
Liebs Winter Flowering. Deep brown single and	d		
semi-double	.20	.30	1.00
Winter Harmony. Golden orange crested cente	r		
with reddish brown guard petals	20	.30	1.00

French Harmony Types

A selection of new strains and varieties in the popular Harmony crested center, type of French Marigold. Especially recommended for spring flat sales, bedding and combination work.

Extra Dwarf Double-6-8 inches

Trade Pkt.	1/4 Oz.	Oz.
Butterball. Butter-yellow\$0.25	\$0.50	\$1.60
Gold Crest. Golden yellow. Early and free		
flowering	.50	1.60
Spry. Yellow bordered mahogany	.50	1.60
Sunkist. Bright golden orange	.50	1.60

Dwarf Double—12-14 inches

	Trade Pkt.	1/4 Oz.	Oz.
Golden Harmony. Golden yellow	\$0.25	\$0.50	\$1.60
Harmony. Early. Golden yellow bordered marod	on		
red	25	.50	1.60
Melody. Excellent rich orange	25	.50	1.60
Orbit. Yellow	25	.50	1.60
Spotlight. Early. Yellow bordered mahogany re	ed .25	.50	1.60
Mixed	20	.40	1.40

Single Dwarf French-1 foot

An early flowering strain especially recommended for pots and combination work.

	Trade Pkt.	1/4 Oz.	Oz.
Fire Cross. Deep orange yellow blotched			
maroon	.\$0.20	\$0.30	\$1.00
Flash. (New). Tangerine and marigold red	25	.50	1.60
Legion of Honor. Yellow and brown	20	.30	1.00

Tagetes (Mexican Marigold)—6 inches

A very dwarf strain especially suitable for pots and edging. Plants have an eight to ten inch spread.

nave an	eight to ten men spread.	Trade Pkt.	1/4 Oz.	Oz.
Gnome.	Deep orange	\$0.20	\$0.30	\$1.00
Signata	Pumila. Golden yellow	20	.30	1.00

Matricaria—Perennial

Ball's Double White	\$0.35	\$2.50
Capensis. 24 in. Double white flowers	.25	1.00
Golden Ball. 10 in. Dwarf double yellow	.35	2.50

Mignonette

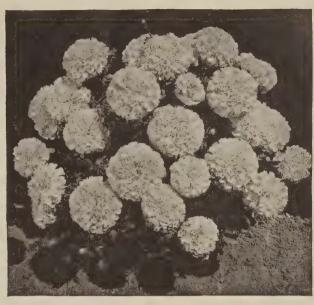
We have listed below the three best Florist Machet Mignonette.

	Trade	Pkt. Oz.
Giant Flowering	\$0	.20 \$1.00
Goliath Red		
New York Market		.20 1.00

Nasturtium Oz. Pound

Double Dwarf Golden Globe.......\$0.25 \$2.25 Double Golden Gleam, Orange Gleam, Salmon Gleam,

Scarlet Gleam. Gleam Hybrids, Mixed. Each of the above per oz., \$0.25; per lb., \$2.25.



MARIGOLD DWARF GIGANTIA POT O'GOLD

Nicotiana

Aiiiiii	Trade	Pkt.	Oz.
Crimson Bedder. 16 in	\$0	.25	\$1.60
White. 3 ft		.15	.60
Mixed		.15	.60
Sanderae			
Crimson King. 3 ft		.15	.75
Hybrids		.10	.50

Nierembergia

Hippomanica. This lovely little plant has found great favor in the florist trade, both as a pot plant and also for bedding purposes. Plants are very dwarf and compact, being not over 5 or 6 inches in height and covered with lavender blue flowers.

Trade Pkt \$0.35	$\frac{1}{32}$ oz\$1.50 $\frac{1}{16}$ oz\$2.50
Purple Robe. Very dwarf.	Deeper blue than Hippomanica.
Trade Pkt\$0.50	$\frac{1}{32}$ oz\$1.50 $\frac{1}{16}$ oz\$2.50

Pansy

Giant English Mixture. This mixture contains the cream

Trade Pkt. Oz.

of many European strains. The blooms are very large and come in a great variety of colors and markings. \$1.00 \$10.



PETUNIA GIANT ALLDOUBLE

Petunias Petunia (200,000 seeds per oz.)

The crop of Petunia seed is extremely short this year due to unfavorable growing conditions and the lack of hand labor in producing the seed. Due to these factors our growers have been forced to drop many varieties and we list herewith only those kinds of which we are assured a supply of seed.

All Double Dwarf "Victorious" Strain

A strain of dwarf Petunias that gives practically 100% double flowers from seed, something every Florist has been looking for. Flowers are large ruffled and fringed in a splendid range of color. A dwarf compact grower, making it ideal for pots as well as for bedding.

Loveliness. Clear pink.

Rosy Carmine (World Beauty). The ideal plant for pots and bedding purposes. Practically 100% double with large fringed flowers of a beautiful rose-carmine color. The plants make a very dwarf, compact growth and are very free flowering.

Trade pkt.,	500 seeds \$3.	00
Mixed. 500	seeds 2.	.50

All Double Tall "Triumphant" Strain Large Flowering Fringed Mixed

This strain is identical to the Dwarf "Victorious" except in height, which runs from 14 to 15 inches. Produces practically 100% double flowers in a wonderful range of colors.

Trade pkt.	, 500	seeds.								.\$2.00
------------	-------	--------	--	--	--	--	--	--	--	---------

Alldouble America

Silver Medal Winner in the 1943 All-American Selections. Alldouble America is of the Hybrida Nana Carnation flowered type. Blooms are of medium size and are borne in great abundance from early summer until frost. Color is a mauve-pink, making Alldouble America ideal for bedding as well as cutting.

This is the first all double Petunia produced in America and by an American firm.

1/2 Trade Pkt. (500 Seeds)....\$1.25 Trade Pkt. (1000 Seeds)....\$2.00

Ruffled Giants with Large Veined Throats

(Giants of California Type)

	Trade Pkt.	1/64 Oz.	d₃ Oz.
German Empress. Veined lavender	\$0.50	\$1.40	\$2.50
Glamour. Luscious salmon rose		1.75	3.00
Prince of Wuerttemberg. Dark crimson		1.40	2.50
Princess of Wuerttemberg. Pink, veined purpl		1.40	2.50
Giants of California Mixed. Supreme Florist			
Strain	75	1.75	3.00

Large Flowered Single Fringed

Varieties listed below are ideal for either pots or bedding plants and are show pieces in the garden.

Trade Pkt.	1/64 02.	33 Oz.
\$0.50	\$1.50	\$2.50
	1.50	2.50
t50	1.50	2.50
	1.50	2.50
	1.50	2.50
	1.50	2.50
	\$0.50 50 50 50	

Large Flowered Single Dwarf Fringed

Very compact growth with large flowers. Recommended for pots and bedding purposes.

		-,
Gaity. Rose and white\$	0.75	
Lace Veil. Pure white	.75	
Setting Sun. Bright rose-pink	.50	\$1.65







PETUNIA ALL DOUBLE

PETUNIA DOUBLE FRINGED

PETUNIA FRINGED

Dwarf Giants of California

A dwarf sturdy growing type especially suited to pot culture. Flowers are beautifully ruffled and fringed with open, well marked throats.

	Trade Pkt.	1/64 Oz.	32 Oz.	i Oz.
Ramona Strain. Dark shades	\$1.00	\$1.50	\$2.75	\$5.00
Ramona Strain. Dark and light shade	s 1.00	1.50	2.75	5.00

Super Fluffy Ruffles

A strain of Petunias so ruffled and frilled that the flowers have the appearance of being double. The colors in this blend we offer are Pink and White, Salmon, Salmon Pink, Deep Rose, Rose, Crimson and Light Rhue

—- 5	Trade Pkt.	1/64 Oz.	1 Oz.	1 Oz.
Super Mixed	\$0.75	\$1.50	\$2.50	\$4.75
Regular Mixed	50	1.00	1.50	2.75

Petunias—Continued

Large Flowering Single Plain Edged

	Trade Pkt.	32 Oz.
Burgundy. Rich wine red		\$2.00
Dwarf Elks Pride. Velvety violet. Very compact		2.00
Elks Pride Imp. Best velvety purple		2.00
Giant Flaming Velvet. Velvety blood-red		2.00
Giant Pink Glory	50	2.00
Purple Prince		2.00
Snowstorm Imp. Pure white, dwarf, large blooms		2.00
White Cloud		2.00
Mixed	40	1.50

Balcony Petunias—18 inch

The ideal Petunia for porch boxes because of their trailing growth.

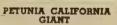
Trade Pkt.	1/8 Oz.	1/4 Oz.
Black Prince. Deep velvety red\$0.35	\$1.00	\$1.75
Blue. Deep blue	.60	1.00
Cornflower Blue. Rich blue	.60	1.00
Crimson	.60	1.00
Rose. Bright rose	.60	1.00
White	.60	1.00
Mixed	.50	.90



PETUNIA BALCONY MIXED









PETUNIA NANA ERECTA

Petunia Hybrida—18 inch

	Trade Pkt.	1/4 Oz.	Oz.
Blue Bee	\$0.25	\$0.75	\$2.00
Gen. Dodds. Blood red	25	.75	2.00
Flaming Velvet Reselected. Crimson	35	1.25	4.00
Hollywood Star. Rich rose	25	.75	2.00
Howards Star Imp. Dark velvety purple with			
white star	25	.75	2.00
Mars. Deep crimson	35	1.25	4.00
Radiance. Cerise rose	25	.75	2.00
Rose King Imp	25	.75	2.00
Topaz Rose. Fiery velvety rose	25	.75	2.00
Violacea. Deep violet	25	.75	2.00
White King	25	.75	2.00
Mixed	25	.60	1.75

Grandiflora Nana Compacta—6-8 inches

The Grandiflora Nana Compacta types are well known for the dwarf and compact plants which are produced. Covered with a mass of flowers two inches in diameter they are a must in every greenhouse.

Excellent for pot plants.	Trade Pkt.	3 Oz.	⅓ Oz.
King Henry. Velvety red	\$0.50	\$1.25	2.00
Velvet Ball, Blood red			



PETUNIA SUPER FLUFFY RUFFLES

Petunia Hybrida Nana Compacta—12 inch

The Nana Compacta Petunias are the most widely used for pot plants, bedding and combination boxes, as they are more dwarf than the nana type and more compact.

Bright Eyes

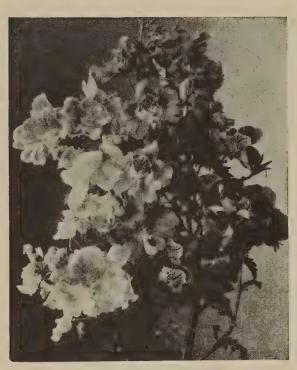
Bronze Medal winner in the 1946 All America Selections, Bright Eyes is a compact bedding model of the popular Rosy Morn. About ten inches tall and covered with small, plain petalled flowers. The color is an appealing rosy-pink with white toward the throat, it is really a bicolor rose and white. Especially adapted in uniformity and floriferousness to low bedding, edging, window boxes, rockeries and potting. Highly recommended.

Trade Pkt\$0.75	½ oz\$2.50	½ oz \$4.0
-----------------	------------	-------------------

Cheerful

Bronze Medal Award in the 1944 All-America Trials, Cheerful is the clear, light pink, free-flowering Petunia for 1944. Deeper in color than First Lady and with a slight suffusion of salmon it attracts immediate attention. Compact growing suitable for bedding, window boxes, as well as for pots. Plants first grow low spreading close to the ground, later forming a mound 10 to 12 inches high with a spread of 2 feet. The plants are literally covered with blooms measuring up to $2\frac{1}{2}$ inches in diameter.

Trade Pkt\$0.50 ½ oz\$1.50	1/4	oz	.\$2.75
Tra	de Pk	t. 1/4 Oz.	Oz.
Admiral. Rich violet blue\$	0.75		
Bluebird. Deep violet	.30	.75	2.50
Celestial Rose Reselected. Deep rose and very			
compact		Sold out	
Cream Star. Creamy white	.35	1.25	4.00
English Violet. Rich purple violet	.35	1.25	4.00
Heavenly Blue. Light blue	.35	1.25	4.00
Rose of Heaven Imp. Reselected strain	.35	1.25	4.00
Rosy Morn Imp. Reselected strain	.35	1.25	4.00
Snowball	.30	.75	2.50
Snow Queen	.30	.75	2.50
Mixed	.25	.65	2.25



SCHIZANTHUS-DR. BADGERS IMP. HYBRIDS

Phlox Gigantea

A new strain of Phlox Drummondii with flowers an inch and a quarter to an inch and a half in diameter. The Art Shades have a most wonderful range of color. The soft colors blended together make a most beautiful mixture and a color combination never before seen in annual Phlox. Plants are about nine inches high.

diffidit Fillox. Flams die about inne i			
Red Glory. Brilliant red with creamy			
Trade Pkt	¹ ⁄ ₄ oz \$0.85	Oz	\$3.00
Rosy Morn. Deep rose-pink with white	eye.		
Trade Pkt	½ oz\$0.85	Oz	\$3.00
Salmon Glory. Deep salmon with creat	m eve.		
Trade Pkt	1/4 oz\$0.85	Oz	\$3,00
Art Shades. Mixed. Trade pkt. \$0.35		Oz	
Drummondi Grandiflora Mixed.	72 02	02	
Trade Pkt\$0.40	1/4 07 60 95	Oz	\$2.00
IIdde I Alt	74 02	Q2	\$5.00
Poppy	y		
Ānnual S			
	T	rade Pkt.	Oz.
Shirley Single Mixed		.20	.50
Shirley Double Mixed			.50
Perennial S	Sorts		
Nudicaule. Iceland mixed		35	2.00
El Monte. Deep tangerine orange			2.00
Sanford's Giants. Mixed			2.50
		40	2.50
Portula	ica	rade Pkt.	Oz.
Single Mixed			2.25
Double Mixed			
Double Mixed		35	3.00
Primula Obconic	a Gigante	er e	
			r. Pkt.
Avalanche. White			
Appleblossom, Pink			
Better Days. Carmine-red. 54 oz., \$2.50			
Dark Blood Red. 54 oz., \$2.50			
Fasbender Red. 54 oz., \$2.50			1.25
Wyaston Wonder. Bright crimson flow			
** oz., \$2.50			

 Mueller's Rose, $\frac{1}{64}$ oz., \$2.50.
 1.25

 Mixed. $\frac{1}{64}$ oz., \$2.50.
 1.25

Primula Malacoides "Eriksonii"

This strain combines the compact and sturdy growth of the Primula Obconica, with the airy, graceful flowering habit of the old "Malacoides" type.

Glory of Riverside Imp. Rose-pink with large flowers.

Lilac Beauty. A pure light lilac, Especially recommended for combination work.

Peachblossom. Deep peachblossom pink. Very compact.

White Giant. Large pure white flowers.

Each of the above four varieties: 500 seeds, \$1.25 2000 seeds, \$4.00

Standard varieties:

Appleblossom. True appleblossom pink.

Brilliancy. Flowers open lavender but turn red in a couple of days.

New Baby Imp. Glowing deep pink. Heavy producer.

Pure White. Profuse bloomer.

Wonder Baby. Pink. Somewhat taller than the other kinds.

Mixed

Each of the above six varieties: 800 seeds, \$1.00 2000 seeds, \$2.00

KICIN	US			
(Castor	Bean)	Trade	Pkt.	Oz.

Zanzibariensis. 7 ft. Mixed. Light green and bronze.... .10 .20

Saintpaulia

Ionantha. Charming deep blue, pot plant...... 1.00

Salpiglossis Trade Pkt. O

Salvia _{Tr.}	ade Pkt.	Oz.
America. 24 in	\$0.50	
Bonfire. 20 in. Flowers well above the foliage	.50	
Harbinger. Early flowering dwarf variety, bright scarlet		
flowers	.75	
Zurich. 14 in. Early flowering	.50	
Splendens	.50	
Farinacea. 36 in. Perrenial but is best grown as an		
annual. Bright light blue flowers	.25	1.50

Scabiosa Grandiflora—3 Foot

Annual Varieties

The following eight varieties of Scabiosa are considered the best and are the result of many years of selection.

Ageratum Blue	Loveliness	Peachblossom	Salmon Beauty
Azure Fairy	Orchid Shades	Rosette	Shasta Imp.
Each of the above	ve: Trade pkt	\$0.20 Pe	r oz \$0.75

Standard Varieties:

Crimson Fire King	King of the Blacks Red	Snowball Mixed
Each of the above	standard varieties: Trade	pkt., \$0.15; Oz
	Perennial Varieties	Tuesdo D

 Caucasica House's Hybrids. 2½ foot.
 \$0.40
 \$4.00

 Lavendar Blue
 .35
 2.50

 Choice Mixed
 .35
 2.50

Schizanthus Trade Pkt. Oz.

..\$0.50

.20

.90

bouquets.....

STOCKS GIANT IMPERIAL

Stocks Giant Excelsior Column—2½ Foot

The ideal florist stock, as this variety has enormous spikes with large flowers.

Apricot No. 20 Gold Standard No. 17 Ruby
Blue. Dark lilac blue Lilac Lavender Silvery Lilac
Chamois Pink Imp.
No. 9 Pink No. 11 Supreme No. 22
Rose-Pink No. 14 White No. 16
Gardenia, White

Any of the above: Trade pkt.....\$1.00; 1/4 oz.....\$2.50; Oz.....\$9.00

Giants of California

A comparatively new type of Stock which has become a great favorite with the florist trade. They are very early flowering and produce long branches if planted well apart and the flower spikes are extra long with immense individual florets.

Giant Imperial-Improved Bismarck

Appleblossom Golden Rose Old Rose
Blood Red Elk's Pride. Purple Rose
Canary Yellow Flesh Shasta. White
Chamois Lavender White Wonder
Dark Blue Lilac

Any of the above varieties: Trade pkt. \$0.35 1/4 oz...\$1.00 Oz...\$3.25



COLUMN STOCK

Stocks-cont.

Double Large Flowering Dwarf Ten Week

Especially recommended for bedding and pot plants.

Blood Red Crimson Lavender
Bright Pink Dark Blue Light Blue
Canary Yellow Deep Rose White

Any of the above: Trade pkt....\$0.25 1/4 oz....\$0.50 Oz....\$1.75

Solanum

(Jerusalem Cherry)	Trade Pkt.	Oz.
Hlavacek's Masterpiece, a compact type, red	\$0.35	\$2.50
Clevelandi		2.50
Capsicastrum. Small red fruit	35	2.50

Statice

(Sea Lavender) . Tr	ade Pk	t. Oz.
Sinuata. Lavender Queen, 3 ft	\$0.15	\$0.35
Market Grower's Blue	.15	.35
New Hybrids. New colors, 2½ ft	.15	.35
Rosea Superba. 3 ft	.15	.35
Snowwitch. Pure white. 3 ft	.15	.35
Bonduellii. Golden yellow	.15	.35
Suworowii. Russian Statice. Bright rose	.25	1.00
Dumosa. Perennial. Silvery grey flowers	.35	2.00
Latifolia. Perennial. Small purplish blue flowers	.35	1.50
Caspia. Perennial. Large lilac	.35	2.00
STEVIA, Serrata, 24 in. White, Fragrant, Fine cut flowers	.30	2.00
THUNBERGIA Mixed. Much used as a trailer for window	ade Pk	t. Oz.

and porch boxes \$0.20

Verbena Hybrida Grandiflora (Giants) 1 Foot

A magnificent strain of Verbena, of robust compact habit and free blooming. Large flowers.

	Trade Pkt	. 1/4 Oz.	Oz.
Beauty of Oxford Hybrids	\$0.35	\$0.75	\$2.60
Cerise Queen. Salmon cerise	35	.75	2.60
Coccinea. Scarlet, white eye	35	.75	2.60
Crimson Glow	35	.75	2.60
Etna. Geranium red with creamy yellow eye	35	.75	2.60
Giant Salmon Pink	35	.75	2.60
Lavender Glory. Large lavender, creamy white e	ye .35	.75	2.60
Lucifer. Vivid scarlet	35	.75	2.60
Luminosa. Luminous flame pink	35	.75	2.60
Royale. Royal blue, creamy yellow eye	35	.75	2.60
Spectrum Red	35	.75	2.60
Spitfire. Rose scarlet	35	.75	2.60
Violacea Stellata. Deep violet, white eye	35	.75	2.60
White	35	.75	2.60
Grandiflora Mixed	30	.65	2.50

Hybrida - 1 Foot

	2200	~~ Z 26.11	74 02.	·
Blue Shades, Defiance. Bright scarlet	\$	0.25	\$0.50	\$1.60
Lucifer. Scarlet		.25	.50	1.60
Lucifer. White		.25	.50	1.60
Choice Mixed		.20	.45	1.50

Viola-6 inch

Biennial-Annual			
	Trade Pl	t. ½ Oz.	Oz.
Arkwright Ruby. Ruby crimson	\$0.3	5 \$2.50	\$9.00
Blue Perfection. Medium blue		0 1.25	4.00
Chantryland. Pure apricot	3	5 2.00	7.50
Lutea Splendens. Sulphur yellow		0 1.25	4.00
White Perfection. Pure white	3	0 1.25	4.00
, Mixed		30 1.25	4.00



SHIRLEY TEMPLE

Sweet Peas Summer Flowering Spencer

A selection of the best varieties for out-of-door planting.

The second of th	auturg,		
	Oz.	1/4 Lb.	1 Ib.
Austin Frederick Imp. Giant Lavender		\$0.65	\$2.25
Avalanche. Glistening white	.20	.65	2.25
Beatall. Pink diffused salmon	.20	.65	2.25
Constance Hinton. Large white, black seeded	.20	.65	2.25
Countess Spencer. Rose pink	.20	.65	2.25
Fluffy Ruffles. Light cream pink	.20	.65	2.25
Fortune. Rich dark blue	.20	.65	2.25
Hebe. Bright pink	.20	.65	2.25
Hercules. Rosy pink	.20	.65	2.25
Illuminator. Salmon orange, overlaid cerise pink	.20	.65	2.25
King White. Pure white	.20	.65	2.25
Mary Pickford. Cream pink, suffused salmon	.20	.65	2.25
Mrs. Tom Jones. Bright delphinium blue	.20	.65	2.25
Pinkie. Large rose pink	.20	.65	2.25
Powerscourt. Lavender	.20	.65	2.25
Royal Purple. Rich purple	.20	.65	2.25
Royal Scot. Orange scarlet	.20	.65	2.25
Mixed	.20	.60	2.25

Sweet Peas

New Spring Flowering Varieties

Intermediate in season between Early and Standard Spencers this new type of Sweet Pea possessing the characteristics of heat resistance maintains remarkable vigor, length of stems, size of flowers and productivity throughout the growing season, both under glass and out of doors. Sow seed from the middle of Oct. to Feb. in the green house for flowering in spring and summer.

Black Seeded White. Frilled white..............\$0.65 \$2.00 \$6.50

Oz. 1/4 Lb. 1 Lb.

Blue. Clear medium blue	.65	2.00	6.50
Clear Pink	.65	2.00	6.50
Lavender	.65	2.00	6.50
Light Blue. Delicate shade of silver blue	.65	2.00	8,50
Light Lavender. Clear lavender	.65	2.00	6.50
Mauve	.65	2.00	6.50
Rose-Pink	.65	2.00	6.50
Early or Winter Flower	rina		
	3		
Blue	Oz.	1/4 Lb.	1 Ib.
Danube. Clear lavender blue	50.50	\$1.50	\$5.00
Florist Blue. Pure blue. Long stems	.50	1.50	5.00
Mrs. Herbert Hoover. Clear blue	.50	1.50	5.00
Lavender			
Harmony. Clear lavender	.50	1.50	5.00
Triumph. Lilac-mauve	.50	1.50	5.00
0			
Orange			
Fiesta. Orange-cerise	.50	1.50	5.00
Treasure Island. Golden orange	.50	1.50	5.00
Valencia. Bright orange. Long stemmed	.50	1.50	5.00
Rose and Pink			
	F.0	1.50	F 00
Ball Rose Imp. Rich deep rose	.50	1.50	5.00
Ball Rose Queen. Large rose pink	.50	1.50	5.00
Florist Rose. Pure rose pink. Long stems	.50	1.50	5.00
Giant Rose, Mammoth rose	.50	1.50	5.00
Josie. Large rose-pink	.50	1.50	5.00
Laddie Imp. Long stemmed giant rose	.50	1.50	5.00
Majestic Rose. Rose-pink	.50	1.50	5.00
Mrs. H. R. Holscher. Clear pink	.50	1.50	5.00
Shirley Temple. Soft rose pink	.50	1.50	5.00
Salmon			
Apollo. Soft salmon-cerise	.50	1.50	5.00
Boon. Deep salmon-pink on cream background	.50	1.50	5.00
Daphne. Soft salmon-pink on cream background	.50	1.50	5.00
Mrs. Calvin Coolidge. Rich salmon pink	.50	1.50	5.00
Skippy. Light salmon-pink	.50	1.50	5.00
Scarlet			
Grenadier. Dazzling scarlet	.50	1.50	5.00
Sparks. Orange scarlet	.50	1.50	5.00
White			
Gardenia. Ruffled and duplexed pure white	.50	1.50	5.00
Hope. Mammoth flowered pure white. Black			
seeded	.50	1.50	5.00
White Champion. Best early flowering white. Long			
stemmed	.50	1.50	5.00
White Harmony. The standard black seeded white.	.50	1.50	5.00
rteen			

Zinnia

Giant Double Dahlia Flowered—30 Inch

The best Zinnia for cut-flowers or growing for plants. The plants are of medium height, very robust, bearing many strong stems of the fully double, huge flowers which resemble the show type of Dahlia.

1	Trade Pkt.	1/4 Oz.	½ Oz.	Oz.
Buttercup. Yellow	\$0.25	\$0.45	\$0.75	\$1.25
Canary Bird. Rich canary yellow	25	.45	.75	1.25
Crimson Monarch. Deep crimson	25	.45	.75	1.25
Dream. Deep rosy lavender	25	.45	.75	1.25
Exquisite. Light rose with deep rose cent	er .25	.45	.75	1.25
Golden State. Orange-yellow	25	.45	.75	1.25
Illumination. Deep rose	25	.45	.75	1.25
Luminosα. Deep pink	25	.45	.75	1.25
Meteor. Rich deep red	25	.45	.75	1.25
Old Rose	25	.45	.75	1.25
Oriole. Orange and gold	25	.45	.75	1.25
Polar Bear. Large creamy white	25	.45	.75	1.25
Purple Prince	25	.45	.75	1.25
Scarlet Flame. Bright scarlet	25	.45	.75	1.25
Mixed. A combination of the above	20	.35	.65	1.15

California Giants

Taller than the Dahlia flowered type, with long stems suitable for cut flowers. The flowers are large and flat, giving a graceful effect.

Ti	ade Pkt.	1/4 Oz.	1/2 Oz.	Oz.
Cerise Queen. Orange rose	.\$0,25	\$0.40	\$0.65	\$1.10
Daffodil. Canary yellow	25	.40	.65	1.10
Enchantress. Pink	25	.40	.65	1.10
Grenadier. Bright dark red	25	.40	.65	1.10
Lavender Queen. Deep rosy lavender	25	.40	.65	1.10
Miss Willmott. Soft Pink	25	.40	.65	1.10
Orange King. Orange scarlet	25	.40	.65	1.10
Purity. White	25	.40	.65	1.10
Salmon Queen. Salmon rose	25	.40	.65	1.10
Scarlet Queen. Glowing deep scarlet	25	.40	.65	1.10
Violet Queen	25	.40	.65	1.10
Mixed. A combination of the above varietie	s .20	.30	.55	.95







ZINNIA DAHLIA FLOWERED

ZINNIA CALIFORNIA GIANT

ZINNIÄ LILLIPUT

Howard's Giant Crested Mixed

Striking new large flowered crested cutting Zinnia, resulting from α cross between the Dahlia Flowered and Harmony Types.

01000	20111001	 	Trade Pkt		Oz.
Mixed	ł	 	 \$0.30	\$0.60	\$2.00

Double Dwarf Pumila

(Cut and Come Again)

Trade Pl	t. ½ Oz.	Oz.
Canary Yellow\$0.15	\$0.25	\$0.70
Golden Orange	.25	.70
Pinkie. Rose-pink	.25	.70
Salmon Rose	.25	.70
Snowball. White	.25	.70
Spun Gold. Butter yellow	.25	.70



ZINNIA GIANT CRESTED

Zinnia

Harmony Type (Scabious Flowered)

Plants are $2\frac{1}{2}$ to 3 feet tall and bear numerous medium sized flowers resembling the annual Scabiosa and Harmony Marigolds.

Trade Pkt......\$0.20 1/4 oz......\$0.30 Oz......\$0.80

Fantasy

Most interesting of the newer Zinnia developments, the Fantasy type maintains its place as a reigning favorite among the florist trade.

Mixed. Trade Pkt......\$0.20 1/4 oz......\$0.30 Oz......\$1.00

Gracillima (Red Riding Hood)

Miniature red flowers. Very free flowering and an excellent variety for blending, 12 inch.

Double Lilliput

The Lilliputs are among the most popular Zinnias for cut flower use. The flowers are small, compact, and symmetrical, on strong stems.

	Trade Pkt.	1/4 Oz.	1/2 Oz.	Oz.
Black Ruby	\$0,25	\$0.45	\$0.75	\$1.25
Canary Gem. Canary yellow	25	.45	.75	1.25
Crimson Gem	25	.45	.75	1.25
Golden Gem. Golden orange	25	.45	.75	1,25
Lilac Gem	25	.45	.75	1.25
Pink Gem	25	.45	.75	1.25
Purple Gem	25	.45	.75	1.25
Salmon Gem	25	.45	.75	1.25
Scarlet Gem	25	.45	.75	1.25
Valencia. Burnt orange	25	.45	.75	1.25
White Gem	25	.45	.75	1.25
Pastel Shades Mixed	25	.45	.75	1.25
Mixed. A combination of the above variet	ies .20	.35	.65	1.15

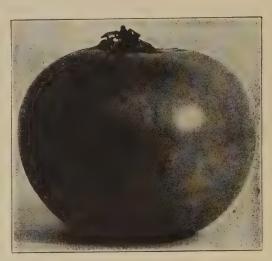
Lilliput Tom Thumb

Selected Strains VEGETABLE SEED for Market Growers



CABBAGE DANISH BALLHEAD

Kohli	abi		
Early Purple Vienna		Oz.	1/4 Lb. 1.40
Early White Vienna			1.40
Lettu	JCE		
D1 1 0 1 1 0	Oz.	1/4 Lb.	Lb.
Black Seeded Simpson. Leaf	.25	.65	2.00
Grand Rapids Forc-			
ing. Leaf	.30	.75	2.25
Big Boston. Head	.30	.75	2.25
Iceberg. Head	.40	1.00	2.75
New York (Imperial			
No. 44)	.45	1.25	
New York No. 12	.40	1.00	
Bibb. Forcing	.40	1.00	2.75



TOMATO BONNY BEST

Beets oz.	1/4 Lb.	Lb.	Parsley	Oz.	1/4 Lb.	Lb.
Crosby's Egyptian	.75	2.25	Champion Moss Curled	.20	.50	1.50
Detroit Dark Red	.75	2.25	Hamburg Rooted	.20	.50	1.50
Cabbage			Pepper	0	3/ 9%	72
			Bell or Bullnose. Standard early variety	Oz. .60	¹ / ₄ Lb.	Lb. 6.00
Early Varieties			California Wonder Imp.		2.10	7.25
Charleston Wakefield. 75 days\$0.45	\$1.15	\$3.75	Chinese Giant		1.75	6.00
Copenhagen Market. Fine early variety 45		3.75	Harris Early Giant		1.75	6.00
Early Flat Dutch		3.75	Hungarian Yellow. Hot	.75	2.00	7.00
Early Jersey Wakefield		3.75	Long Red Cayenne	.60	1.75	6.00
Golden Acre. 65 days		5.50 6.50	Pimento. Excellent canner		1.75	6.00
Marion Market	2.00	0.30	Ruby King Imp.		1.75	6.00
Late and Mid-Season Varietie	s		Sweet Mountain		1.75	6.00
Danish Ballhead. Short stem	_	4.50	World Beater	.75	2.00	7.00
Late Flat Dutch		4.50 3.75				
Penn State Ballhead	1.50	5.00	Radish	Oz.	1/4 Lb.	Lb.
Wisconsin All Season, Large		5.50		.15	.35	1.00
			Early Scarlet Globe Imp.		.35	1.00
Miscellaneous Varieties			Scarlet Turnip		.35	1.00
Rock Red	1.50		French Breakfast	.15	.35	1.00
			White Icicle. Early white	.15	.35	1.00
Carrot oz.	1/4 Lb.	Lb.				
Chantenay. Good canner		3.00	Tomato			
Danver Half Long	1.00	3.00		Oz.	1/4 Lb.	Lb.
Scarlet Nantes Half Long	1.00	3.00			2.00	6.00
			Break O'Day, Globe shaped, Early		2.00	6.50 6.50
Cauliflower 1/4 02	. Oz.		Chalk's Jewell. Early red		2.75	9.00
Early Dwarf Erfurt	2.50		Dwarf Champion. Medium late pink		2.00	6.50
Early Snowball			Dwarf Stone. Mid-season. Red		2.25	8.00
Dry Weather	2.50		Earliana. Very early. Red		2.90	8.50
			Greater Baltimore. Medium early red	.50	1.45	5.00
Celery oz.	1/4 Lb.	Lb.	Early Detroit. Early pink		2.00	6.00
Giant Pascal. Easy blanching	2.00	7.00	Golden Ponderosa		3.25	11.00
Golden Self-Blanching	3.00	9.00	Grand Rapids. Forcing Variety	.60	2.00	6.50
Golden Plume		9.00	John Baer. Early red	2.50	2.00	6.50
Utah	3.00	9.00	Jubilee		3.00	0.50
			June Pink. Medium early pink		2,25	8.00
Celeriac			Livingston Beauty	.60	2.00	7.00
Large Smooth Prague. Very early	2.00		Marglobe. Certified. Resistant	.50	1.50	4.50
			Oxheart. Pink	1.15	3.25	11.00
Eggplant			Ponderosa, Large mid-season pink	.90	2.75	8.00
	1.00	6.00	Pritchard. Certified. Resistant		2.00	6.50
Black Beauty		6.00 6.00	Rutgers Stone Imp. Medium early red	.50	2.00 1.50 1.40	4.50 4.00

Giant Hybrids. This is our regular strain with good	GREENHOUSE PLANTS Per Per
Amaryllis size flowers and range of colors. Doz. 100	100 1000
2½ inch \$1.85 \$14.00 2½ inch 2.40 18.00	Ageratum. Strong Rooted Cuttings. New Purdue Pride, Riverside Improved, Purple Beauty, Cardinal Mundelein \$2.00 \$18.00
Begonia (Tuberous Rooted)	Begonia. (Ready in June and July). Genesee Beauty, Lady Mac, Marjorie Gibbs, Melior, 2¼ inch. Write for prices.
Single. Scarlet, white, crimson, pink, yellow orange 2.00 15.00 Single Frilled. Same colors as above	Calceolarias. Delivery November and December, from 21/4 inch pots. Write for list of varieties.
Double Frilled. Same colors as above	Cyclamen. We only handle plants out of 3 inch pots and prices
open up like a rosebud. Same colors as above 2.00 15.00	will be in line with the market. Daisies. Improved Boston Yellow. Per 100
Caladiums (Fancy Leaved)	Table Fern Seedlings (June Delivery). Aspidium Tssussimense, Holly
Named varieties 2.75 20.00 Mixed varieties 2.50 19.00	Fern, Pteris Argyraea, Pteris Magnifica, Pteris Rivertoniana, Pteris Tremula, Pteris Victoria, Pteris Wilsonii, Pteris Wimsetti. Write for price.
Cannas (Strong 2 or 3-Eye Roots)	Elavida Dlamte
Per Per 100 1000	Florida Plants
City of Portland. Deep pink, 3½ ft	Shipped direct from Florida, carefully and lightly packed. Please order in units of 50 or 100 plants.
King Humbert. Scarlet with bronze foliage, 4½ ft 6.50 60.00	Per 100
President. Flame scarlet, very large, 4 ft 6.50 Fellow King Humbert. Golden yellow spotted red, 4½ ft. 6.50 60.00	Ardisia Crenulata. 2½ inch \$10.00 Crassula Arborescens. 2½ inch 10.00
	Dracaena Godseffiana. 21/4 inch
Large Flowering Dahlias	Euphorbia Splendens. 2¼ inch 10.00 Grape Ivy. 2¼ inch 10.00
Strong Divisions	Ivy, Self Branching. 2½ inch
Avalon. I. D. Fine yellow, long stem	2½ inch 10.00
Frances LaRocco. F. D. Light yellow	Peperomia Obtusifolia. Rooted Cuttings 6.50 21/4 inch 10.00
Gallant Fox. F. D. Good commercial red	Pothos Aureus Wilcoxii. 21/4 inch
Jean Kerr. F. D. Popular white	Pothos Aureus. 2¼ inch 10.00 Sansevieria Laurenti. 2 to 3 leaves. 12 to 24 inches high12.50
Jersey Beacon. F. D. Chinese Red	3 to 4 leaves, 12 to 24 inches high
Mrs. I. deVer Warner. F. D. Orchid lavender	Sansevieria Laurenti Rosettes. 3 to 4 leaves, 4 to 8 inches; or 3 to 4 leaf, 8 to 12 inches high
White King. F. D. Pure white, fine cut flower	Sansevieria Zeylanica. 3 to 5 leaves, 7 to 12 inches high 10.00 Zeylanica Rosettes, pot grown
Pompon Dahlias	Usalananana
AMBER QUEEN, amber. BELLE OF SPRINGFIELD, red.	Hydrangeas
INDIAN CHIEF, red, white tips. MORNING MIST, lavender. TITAN, red. JOE FETTE, white. SNOW CLAD, white. YELLOW GEM, yellow.	Small stock for growing on in new and standard kinds. Helen Merritt. E. deep rose. Merritt's Beauty. E. Carmine red. Norwood. E. deep pink. Regula. E. white. Rooted Cuttings, \$20.00 per 100.
Any of above, \$0.30 each; \$3.50 per doz.	Altoona, E. Clear Pink. Europa, E. Salmon Pink. *Kuhnert, M. Rose
Ismene Calathina Mammoth Bulbs	Pink. *Rosabelle, L. Rose Pink. Sch. Perle, M. Pink. Rooted Cuttings, \$12.00 per 100.
Regale Lilies	Ami Pasquaar, E. Red. Gieselher, M. Carmine Red. L. Savage, L. Dark Pink. *Willkommen, E. Bright Pink. Rooted Cuttings, \$10.00 per 100.
Strongly scented white flower shading to yellow in throat. Supply	• ***
very limited and only one size to offer due to heavy demand and short crop. 6 to 7 inchdoz., \$1.60; per 100, \$12.00; case (250), \$27.50	E. Moulliere, E. White. *Gert Glahn, M. Dark Rose. *Goliath, M. Dark Rose. M. Baardse, E. Salmon Red. *M. Foch, E. Deep Carmine. *Niedersachsen, E. Light Pink. Rooted Cuttings, \$6.00 per 100.
0 (0 / mcmdoz., prior, per 100, praior, case (200), par.or	The initials E., M. and L refer to time of flowering: Early, Medium
Vita Plant Bands Treated with nutrient solution. Gives you better plants with less	and Late. *Blues easily.
Gives you better plants with less care and attention. Nutrient deficiency is checked before, not	Kalanchoe Tom Thumb Especially valuable for minia-
after it threatens. This promotes well balanced, vigorous	ture dish gardens, and wherever
growth and eliminates danger of drying out by retaining moisture in the soil. 2 x 2 x 2½ inches	the use of a dwarf plant is necessary. Flowers are bright scarlet borne on short stems. 21/4-inch for delivery after May 1. Per 100\$12.00
2 x 2 x 3 inches	Pick-a-Back Plants Gets its common name from the fact
2½ x 2½ x 3 inches	that the new plant forms on the old leaves, while the leaf itself is still attached. Young plants ready for 2½ inch pots. Per 100

GREENHOUSE AND FLORIST SUPPLIES

Our list of Florist Supplies has been carefully gone over and we are only offering such items as we have in stock or have a reasonable assurance of being able to get. Prompt shipment is not always possible and customers should anticipate their needs in advance or advise if we may ship later when supply becomes available. Terms on supplies to customers of approved credit 30 days net less 2% for cash in 10 days.

Aprons, Rubber.
Medium weight rubber, 34x40 inches. Each\$2.40
Ladies' size for store use. Each
Artificial Rose Leaves. Medium size imitation rose leaf; cloth, per gross \$1.75; Paper, per gross\$1.10 Medium Silver Rose Leaf, per gross
Bloomtint Soluble Tablets, for dyeing cut flowers. Can be supplied in the following colors: Blue, Green, Lavender, Orange, Pink, Red, Violet and Yellow. Can of 24 tablets
Bloomtint Dust. Powder dye for coloring white flowers. Can be had in yellow, red, blue, green, lavender, orange, violet, pink.
Large bottles \$0.75 6 for \$4.00 Small bottles .20 12 for 2.00

Cards, Sympathy and Greeting

Can be supplied in great variety. We list a few of the more popular inscriptions herewith. Complete list furnished on request. Also special list of cards for Valentine Day, Easter, Mother's Day, Christmas and New Year's.

No.	609	Congratulations.	No.	707	То	Mother	and	Baby.	
-----	-----	------------------	-----	-----	----	--------	-----	-------	--

No	737	With	Roct	Wichae	for the	Nove	A reizect	

No. 805 Anniversary Greetings. No. 3 With Deepest Sympathy.

No. 319 Sincere Wishes for a Speedy Recovery.

No. 417 Wishing You a Happy Birthday. No. 406 Birthday Greetings.

No. 37 With Sincere Sympathy. No. 9 In Loving Memory.

No. 32 With Sympathy. No. 11 With Heartfelt Sympathy.

Per 100.....\$0.40 Per 500.....\$1.75 Per 1000.....\$3.00

Large Sympathy Cards

ds me	asure	31/4x4	1½ ir	iches.	Pack	ed 25	card	ls and	25	envelop	es
per b	ox. P	rice, p	er bo	эх						\$0.	40
43 "W	Jith De	epest	Sym	pathy.	" No.	48 "	With S	Sincere	st S	vmpathy	r."

Plain	White	Cards.	Per	500	\$0.60	Per 1000	 .\$1.00

Plain	White	Envelopes.	Per 50	0. \$0.7	5 ₽∈	er 100	00	 1.25
Plain	White	Envelopes.	With	metal	eyelet.	Size	$2\frac{1}{2}x4\frac{1}{4}$.	
F	Per 500			\$1.2	5 Pe	r 100	30	 \$2.25

rnation	Staple. 1	For	mending	split	Carnation	flowers.	
D 10	200		0.0		0000		

Chenille.	Silk,	medium,	in	purple,	pink,	white,	yellow,	dark	blue,	
		godl of 19				•			¢0.70	

Clock Dials.			l and	white	figures	OI	white

Clock Di	als. (Can be	had	with	purple	dial	and	white	figures	OI	white
dial	and	purple	figur	∋s.		*					

7 inch	1, each	 .15 Dozen	 	51.75
10 incl	n, each	 .40 Dozen	 	4.50

Corsage or	Gardenia Bags.	Moisture	proof and	economical	to use.	
15x6x4	inches, per 100				\$1.	50

Crepe Paper, Floretta Brand. Limited supply becoming available	in
restricted number of colors. Per roll	
Doves, pure white. Green Label quality. Each\$.40

Easels Practical White Wood Easel that comes in knocked down form easily put together.

	Doz.		Doz.
36	inch\$5.00	54 inch	\$6.50
42	inch 5.50	60 inch	7.00
48	inch 6.00	66 inch	8.00

Moss Filled Designs

Ready for Immediate Use. Will Not Harden With Age. Filled with only the best grade dry Sphagnum Moss. Prices subject to change and orders may be delayed two weeks in shipping.

Wreaths								
Size	Each	Size		Each				
10 in.	\$0.26	20 in.		.55				
12 in.	30	22 in.		.62				
14 in.		24 in.		.70				
16 in.		27 in.		.85				
18 in.		30 in.		1.15				

Crosses

Size

24 in.....

Each

\$0.52

20 in.....

.65 36 i	n	1.55
Spray Ba	rs	
2½ in. thick	$2\frac{1}{2}$ in	. thick
Length	Size Length	Size
18 in\$	0.41 24 in	\$0.61
24 in		
30 in		
36 in		
42 in	. 79 48 in	1.18
48 in	.85	
	\$pray Ba 4½ in. wide 2½ in. thick Length 18 in	Spray Bars 4½ in. wide 6 in 2½ in. thick 2½ in Length Size Length 18 in

Emblem. Silver or Gold for Anniversaries. The large number 25 or 50 is in center of a floral wreath cut from heavy silver or gold paper. 6 inch, each, \$0.25; 9 inch, each.....\$0.35

Floralife A preparation for prolonging the life of flowers by simply adding to the water when put in a container. Consumer size makes 2 quarts solution. Display carton of 25, \$1.25; Bulk size, 30 qt. 60 cents; 100 qt. \$1.75; 250 qt. \$4.00; 500 qt. \$7.50;

Flower Holder—Nev-R-Tip Pin Type

Made with heavy base, supporting sharp needle point brass pins. Can be furnished in satin-silver only.

.37

1000 qt. \$13.50; 2000 qt. \$25.00.

24 in.

		Diameter 1	Each	Doz.
No.	12	21/4 inch\$0	0.25	\$2.40
No.	13	31/8 inch	.45	4.50
No.	15	5 inch	.90	9.60
No.	73	Oval 13/4 x 31/2 inch	.35	3.60
No.	74	Oval $2\frac{1}{4} \times 4\frac{1}{4}$ inch	.55	5.80



Stimulates root growth in cuttings. Horomodin Powder No. 1. For use on carnations, roses, poinsettias, chrysanthemums, and similar types. 134 oz. tin....\$0.50 l lb. tin\$3.00 No. 2. Used on woody and semi-woody types. 13/4 oz. tin..........\$0.75 1 lb. tin......\$4.50

A hormone powder for stimulating root growth in cut-Rootone tings. Simply dip the cuttings at the base into Rootone powder about one inch up the stem, shake off the excess and plant. l lb. can—will treat up to 30,000 cuttings...... 5.00

ORDER SHEET

19

Date_

ALEC HENDERSON INC.

Seeds, Plants, Bulbs
1303-05 W. Randolph St. - CHICAGO

		1000 00 111	_	11 01.	CI	110110				
Ship to NAME	Please prefix Mr., Mrs., or Miss)			clo						
Street			P. O. Box							
Post Off	fice		R. F. D. No.							
Freight	or Address									
Salesma	n	Stat	e	(County	1				
SEND BY	MARK X Over the word designating method by which shipment is desired	FREIGHT	EXPRESS	BOAT	PARCEL POST		LOCAL EXPRESS			
QUANTITY	PLEASE SHIP	THE FOLLOW	ING		PRICE	AMO	TNUC			
							1			
	-									
				4						
							T.			
	*									
			lea-							
				7						

NO ENVELOPE OR STAMP NECESSARY

THE WESSEL COMPANY, CHICAGO 68384

Yours truly,

Request

IMPORTANT

Upon

Env-O-Blanks

More

You with

Supply

CHICAGO, ILL.

1303 West Randolph Street

ALEC HENDERSON INC.

First Class Permit No. 6868, Sec. 510, P. L. & R. CHICAGO, ILL.

BUSINESS REPLY ENVELOPE

We will

Necessary
If Mailed in the
United States

No Postage Stamp

Will Be Paid Postage Addressee

Shipments

Quick

Facilitates

plainly on the other side of this blank.

Your Name and Address are written

➡ Before Sealing Be Sure

Env-O-Blanks

These

Use of

TRADE MARK—REG, IN U. S. PAT. OFFICE
THE WESSEL COMPANY
CHICAGO. ILLINOIS

High Grade Fertilizers Prices are subject to change.	Insecticides
Aluminum Sulphate, for acid conditioning of the soil. Per 100 lbs., \$2.85	
Special Growers Mixture. A well balanced plant food made speci-	Note:—Poisons can only be shipped by freight or express.
fically for commercial growers. Containing the three elements of plant food, Nitrogen, Phosphoric Acid and Potash. Per 100 lbs	Ant Killer Jones. First class remedy for getting rid of ants. 10c Retail size 12 for \$0.75; 25c size, 12 for \$2.00.
Bone Meal. Florist Grade. This is the best grade of steamed bone.	Arsenate of Lead — Dry powdered for dusting and spraying. 1 lb. \$0.35; 4 lb. bag, \$0.75.
Delivery can now be made without much delay. Per 100 lbs	Black Leaf 40. A contact poison used as a spray for sucking insects. Oz. bottles, per doz., \$2.75; carton of 24, \$5.40; 5 oz. bottles, each, \$0.75; doz., \$8.60; 1 lb., \$2.25; 2 lbs., \$3.30; 5 lbs. \$6.00; 10 lbs
Per 50 lb. bag\$2.50 5 bags\$11.25 Stimuplant. Highly concentrated plant food for house plants in tablet	Bordeau Mixture (dry). Fungicide for control of black rot, mildew and other fungus diseases. 1 lb., \$0.30; 4 lbs\$0.75
form. 25 cent retail size, carton of 10 for	Cyanogas, Calcium Cyanide. "G" greenhouse fumigant. Forms a gas for the control of aphis, white fly, thrips and mealy bug. 5 lbs\$3.00 25 lbs\$10.00 100 lbs\$25.00
Peat Mull. Granulated. Used extensively for mixing with potting soil, for propagating benches and for mulching. Large bales, 19 to 20 bushels. F.O.B. Chicago. Each	Detex. For control of Thrips, Midge, Leaf Rollers, Mealy Bug, Leaf Tier, Aphids, Leaf Hopper, White Fly. Contains 12% D.D.T. Quart\$3.00 Gallon\$10.00
Floratape Self-sealing wrap for flower stems, corsages, or other floral arrangements. Easy to apply and economical	Dogzoff. For protecting Trees, Shrubs, and Evergreens from dogs. Bottle 60 cents; doz
to use. Comes in three colors, orchid, white and green; one width, 1/2 inch. Package 2 rolls\$0.35 12 rolls for\$1.95	 N. Sulphur Dust No. 10. A new and very effective control for Red-Spider, Thrip, and rust on Carnations. 10 lb. bags each\$3.50 Case of 5 10-lb. bags\$12.50
Labels—Pot. Painted.	Dramm Superior Spray. Very effective contact spray for moths, leaf roller, thrip, and green fly. Contains D.D.T. and is well recommended by those who have used it. Gallon
	Dow Spray 17. Greenhouse Spray for control of red mites and thrips. 3/4 lb. can makes 100 gallons Spray. Each\$3.00
Length Width Per 1000 Length Width Per 1000 4-inch %-inch\$2.40 8-inch %-inch\$4.50 5-inch %-inch 2.60 10-inch %-inch 5.50 6-inch %-inch 3.00	Fish Oil Soap. For use as a spreader. Also as a wash on various plants for cleaning foliage. 1 lb\$0.30 7½ lbs\$2.15 L 333. Rotenone spray. Gallon\$10.75
Labels-Garden. Painted.	Naphthaline Flakes.
8-inch %-inch—Packed in cartons of 250 each\$ 7.00 10-inch %-inch—Packed in cartons of 250 each 8.00 12-inch 11/8-inch—Packed in cartons of 100 each 11.00	10 lbs\$2.10; 25 lbs\$4.50; 50 lbs\$8.50; 100 lbs\$16.00 Nico Fume Liquid. Limited supply. Subject to 30 days delay in shipping. Contains 40% free nicotine.
Labels—Tree, Iron Wired, Painted,	1 lb\$2.45 4 lbs\$6.55 8 lbs\$11.25 40 lbs\$45.75
3½-inch long, %-inch wide. 1000	Nico-Fume Pressure Fumigators. Very scarce. Orders filled as supply becomes available.
Letters—Gold or Purple Script Words	1 lb. tin
Popular inscription for attaching to ribbon, chiffon, and can be supplied in a large selection of words, a few of which we list: Father, Mother, Daughter, Son, Sister, Brother, Wife, Baby, Cousin, and others.	N. N. O. R. Effective spray for chewing and sucking insects. l oz. bottles, doz
Pkg. of 10\$0.20 10 pks. for\$1.80 Koral Script Words. Purple colored script supplied in a large selec-	Gallon\$10.00
tion of words. Per letter\$0.04½	Paris Green. For chewing insects. 1 lb50c 5 lbs\$2.00 Red Arrow. 1 oz. bottles\$2.70 per doz. Ot\$3.35 Gal\$10.70
Boston Script Words. Per letter	Red Arrow. 1 oz. bottles\$2.70 per doz. Qt\$3.35 Gal\$10.70 Red Arrow Special. Highly concentrated Pyrethrum Spray.
Gold Letters. Best quality gummed letter that will not tarnish and will adhere. Comes in two sizes, put up in packages of 25 letters.	Gallon\$12.00
No. 1—1% inch \$0.25 \$2.00 No. 4—1 inch .25 2.00	Selocide. For the control of red spider. Very effectual. Gallon\$3.00 5 Gallons\$13.50 10 Gallons\$24.50 Slug Shot. Reliable remedy for chewing insects. 1 lb. 30c; 12 for \$2.50;
Heavy Cardboard Compartment Box, each	5 lb. each\$1.00; 12 for\$10.20 Tree Tanglefoot.
\$3.25; 25 lbs. \$7.50. Paper. Prices subject to market change.	Used for banding trees to prevent insects from crawling up. 6 oz\$0.35 1 lb\$0.65 5 lbs\$2.95
Sulphite Tissue. 24x36 inches. Per ream, \$1.50; 10 reams \$14.00 American Beauty Tissue. 24x36. Per ream, \$1.75; 10 reams 16.00 Green Wax. Nice shade light green. 24x36. Per ream 2.00	Tartar Emetic. Best remedy for Rose or Gladiolus thrip. 1 lb. 90c; 5 lbs. \$4.25. Supply limited.
White Wax. 24x36 inches. Per ream	Volck. Control for scale, mealy bug, white fly, aphis and thrip. Gallon\$2.00 5 Gallons\$6.25
Plant Tie "Lightning." Per box of 1000	Wettable Dusting Sulphur can be used for dusting or as a liquid. Controls red spider on Evergreens, rust, mildew and black spot on Roses and other foliage plants. 2 lb. can, each35c

Sizes given are diameter of Paper Bouquet Holders Sizes given are diameter or cardboard cup, as well as full

iame	ter, in	ICII	uding	Iac	e ec	ige.						
No	. In	nch	es		Pe	er Doz.	No.	I	nc	hes	P	er Doz.
1	11/2	x	33/4.			\$0.55	7	41/2	X	93/4		\$1.15
2	2	x	41/2.			.60	8	5	x	111/4		1.20
3	21/2	X	51/2.			.75	9	51/2	x	111/2		1.30
4	3	x	71/4.			.80	.10	6	x	13		1.50
5	31/2	x	8 .			1.00	11	61/2	x	131/2		1.90
-	4						12	7.	x	15		2.10

Gardenia Collars. Can be supplied only in cardboard.

Belmont size per 100 25c. Regular size per 100 20c; per 1000 \$1.50

Pearl Chips. Used in dish gardens.

	WHITE		COLORED
25	lbs\$0.90	25	lbs\$0.95
50	lbs 1.70	50	lbs 1.85
	lbs 3.00	100	lbs 3.25

Treated with nutrient solution. Gives you Vita Plant Bands better plants with less care and attention. Nutrient deficiency is checked before, not after it threatens. This promotes well balanced, vigorous growth and eliminates danger of drying out by retaining moisture in the soil.

					Per 1000
2	x 2	x 2½	inches	 	\$3.65
2	x 2	x 3	inches	 	3.90
					4.20
3	x 3	x 3	inches	 	4.70

Aluminum Foil. Polka Dot pattern: light, and dark Pot Wrap blue, nile, moss green, orchid, copper, fuchsia, gold, silver, purple, lavender, violet, red. Rolls 20 inches x 50 ft. Each \$1.25; 10 for \$12.00; 25 for \$28.75.

Aluminum Foil Plain Satin finish: Assorted colors; rolls 20

Pot Wrap Royaleaf Moisture proof, printed on both sides. Ten different color combinations. Roll 50 feet long, 20 inches wide, each......\$1.00

Pots-Neponset Paper Sold in carton lots only.

	Carton	Per 1000	Carton Per 1000
2 -inch,	1000\$	4.45	3½-inch, 1000\$ 7.20
21/4-inch,	1000	4.55	4 -inch, 500 8.65
2½-inch,	1000	4.75	5 -inch, 500 11.40
3 -inch,	1000	5.70	6 -inch, 500 14.65

Ribbons Metalline and Pot Tie

Supply is so limited and uncertain we are unable to offer. Write us when in the market.

Lindig Soil Shredder

This labor saving device will pay for itself in a very short time as you can shred and pulverize three to four times the soil that can be screened by hand in the same time.

No. 1 Machine, without motor, \$125.00; with 1/2 H.P. electric motor, \$155,00.

No. 2 Machine, without motor, \$150.00; with 3/4 H.P. electric motor, \$187.00.



Rubber tires \$17.50 extra on all machines. F.O.B. ST. PAUL, MINN. WRITE FOR DESCRIPTIVE CIRCULAR.

Keiding Pot Covers

An economical pot cover with fluted design and finished in white. Delivery can now be made promptly.

No				4			Per 100
3	to	fit	3	inch	clay	pot	.\$ 6.50
4	to	fit	4	inch	clay	pot	. 8.50
5	to	fit	5	inch	clay	pot	. 11.00
б	to	fit	6	inch	clay	pot	. 14.00
7	to	fit	7	inch	clay	pot	. 22.00



POT COVER

Azalea Pot Covers-3/4 size

				11 PM						_			
N	0.											Per 100)
5	to	fit	5	inch	Azalea	Pot	 	 	 		 	 .\$11.00)
6	to	fit	6	inch	Azalea	Pot	 1	 	 		 	 . 14.00)
7	.to	fit	7	inch	Azalea	Pot	 	 	 		 	 . 22.00)

Keiding Center Piece

Oval in shape with heavy walls, finished in white or gree	n. Per 100
9 x 5 inch	\$11.00
11 x 6 inch	17.00
Square Boy 5 y 31/2 inch	6.00

Made with heavy walls, 8 inches high, \$11.00 per 100; 111/2 inches, \$22.00 per 100.

Green Cane Stakes

1000	2000
1½ foot \$ 5.00	\$ 9.00
2 foot 6.50	12.00
2½ foot 7.50	14.00
3 foot 9.50	18.00
4 foot	22.50

Match or Hyacinth Sticks

Green dyed hardwood stakes, useful for all potted plants. Now in production again and orders can be filled with very little delay. 12 inch, \$2.25; 15 inch, \$2.50; 18 inch, \$3.00 per 1000.

Sheet Moss. Write for price in March.

Sphagum Moss. Burlap bales, \$2.50 each; write for new price in May. Spray Hanger "James." A strong hook for hanging Sprays, Wreaths Stake Fastener Everlasting. Made of heavy galvanized wire, can be used with either wire or bamboo stakes.

Box of 500......\$1.35; 10 boxes......\$12.50 Statice. Natural white first quality. Per lb.\$1.00 Toothpicks Unwired Green

4 inch carton 10,000.....\$4.25

6 inch carton 10,000...... 5.75

Galvanized Flower Vases

Strongly made vases for florist use now in stock ready for prompt

Diameter No. and Height		No.	Diameter and Height	Doz.
$58 5\frac{1}{2} \times 6$	in\$5.45	67	9 x 11½ in	\$ 9.60
254 5½ x 11	in 7.00	68B	9 x 15½ in	11.75
256 6½ x 13½	in 7.00	69	9 x 18 in	12.30
257 6½ x 15	in 8.40	70	9 x 23½ in	13.80
258 61/2 + 17	in 0.00			

Florist Cut Wire

Supply now very scarce but we expect delivery of all sizes when steel strike is settled.